



# Sto:lo Youth

## Entrepreneurship Initiative

**CHANCE TO WIN**

PS5  
MacBook  
iPad  
AirPods

# CONFERENCE & WORKSHOP

## November 5<sup>th</sup>/6<sup>th</sup> 2022

The Seabird Island Band (SIB) has extended an invitation (First Come First Serve) Indigenous Youth from our First Nation communities to attend the Sto:lo Youth Entrepreneurship Initiative Conference, which will take place at the Seabird Island Band

This event is @ WAS sent to our communities located within the BC Lower Mainland Region and South-Central Interior. If you are interested in attending this event, please contact our event staff at the email listed below to see if space is available.

The intent of this gathering is to assist Indigenous youth in developing greater financial awareness and literacy, receive guidance and mentorship on the critical components of establishing a business and gain valuable insight and understanding of the financial tools available to assist them and their community in becoming more self-sufficient, independent, and financially sustainable.

## SYEI Activities 2022

Activity

Sto:lo Youth Entrepreneurship  
CONFERENCE  
(100+ Indigenous Youth aged 16-24 (from the BC Lower  
Mainland Region and Interior)

Location

Seabird Island Band Office – 8  
2895 Chowat Road, Agassiz, BC

Date

Conference: November 5<sup>th</sup> 2022 (9:00 am to 5:00 pm)  
Workshop: November 6<sup>th</sup> 2022 (9:00 am to 5:00 pm)

Focus

Strategic areas of business, entrepreneurship, and finance, thus enabling them to contribute to the future of their community's socio-economic development and well-being.

Develop greater financial awareness and literacy, receive guidance and mentorship on the critical components of establishing a business and gain valuable insight and understanding of the financial tools available to assist them and their community in becoming more self-sufficient, independent, and financially sustainable.

## Goals

Increase awareness, interest, and the development of foundational finance, investment planning, and wealth/resource management skills;

Encourage Indigenous youth to further their studies in strategic areas, thus enabling them to contribute to their community's socio-economic development and well-being;

Create a unique opportunity for Indigenous youth to better understand their current and future role in their local and regional economies;

Raise awareness of the importance of completing high school and pursuing post-secondary studies;  
Assist Indigenous youth by providing insight and guidance into the importance of community planning, good governance, and financial management.

Overall, the training will prepare Indigenous youth for their current and future roles in the community.

## Technical Sections

GOVERNANCE & COMMUNITY PLANNING;  
FINANCIAL FUNDAMENTALS (Budgeting, Investing, Basics of Accounting);  
ENTREPRENEURSHIP (Identification, Evaluation, Exploring of New Business)  
RAISING CAPITAL;  
INVESTMENT OPPORTUNITIES;  
PROFESSIONAL CAREERS

FINANCIAL FUNDAMENTALS  
(Budgeting, Investing, Basics of Accounting);  
ENTREPRENEURSHIP & MARKETING;  
INNOVATION, CAPITAL AND FUNDING OPPORTUNITIES; CASE STUDIES

## Speakers

GUEST SPEAKERS TO BE CONFIRMED

## Fees

**FREE!**  
(For confirmed registered participants)  
Includes: Two days of all sections; training materials, transportation if requested before November 1st 2022, entertainment during lunches, complimentary breakfast & Lunch for both days  
Door prizes will also be available, drawn on Sunday November 6<sup>th</sup>

For registration and general inquires please contact:

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